



# **Book CAMP**

**2026**

**April 24-26, 2026**

**SPONSORSHIP  
PACKAGES**



## TITLE SPONSORSHIP

**\$50,000** | *Exclusive Includes:*

- 
- "Presented by [Your Brand]" on all BookCAMP & Independent Press Award materials
  - Seat Logo @ Book Camps Award Dinner
  - Logo on all attendee badges & tote bags\*
  - Opening Keynote Greeting\*
  - Dedicated sponsor webpage on event site (Will be placed for 90 days out from event)
  - 15 All-Session Passes
  - Two Page Spread Advertisement in Ceremony Program (priority placement) \*
  - NYC Times Square Billboard with a Global Press Release
  - NYC Times Square Billboard runs on televisions on the hotel floor
  - Post-event thank-you eBlast to all attendees
  - Featured in 3 pre-event marketing emails
  - Full Page Profile in BookCAMP Magazine + IPA Media Kit
  - Recognition from podium during the Awards Ceremony
  - Priority renewal rights for 2027
  - Tote Bag Sponsorship
  - Lanyard/Badge Sponsorship
  - Featured Sponsor of the Day
-

# INDUSTRY IMPACT PARTNER

*\$25,000 Includes:*

- 10 All-Session Passes
- 1 Full-Page Program Ad
- 1 Dedicated eBlast to all registrants
- Times Square Billboard + Global Press Release
- Tote Bag Insert (materials supplied by sponsor)
- 2 pre-event marketing email mentions
- Logo featured on event signage and screens
- Interview feature in BookCAMP Magazine

# AWARDS DINNER SPONSOR

*\$22,500 Includes:*

Best of Independent Press Award /NYC Big Book Award AWARDS CEREMONY  
Saturday, April 25, 2026 at 6 PM | \$22,500 Exclusive sponsorship / \$15,000 Shared sponsorship of the IPA / NYC Big Book Awards Ceremony—attended by all registrants.

- Two additional complimentary ALL SESSIONS passes
- Collateral materials placed on registrant chairs prior to the Ceremony (materials supplied by sponsor)
- Special Awards Ceremony signage with exclusive branding
- Full page advertisement in AWARDS program
- Thank you announcement from the podium during the Ceremony
- Opportunity to offer an official greeting from podium at beginning of the Ceremony
- Logo featured on event signage and screens

## OFFICIAL MEDIA PARTNER

**\$15,000** | *Exclusive Includes:*

- 6 All-Session Passes
- Banner/logo featured in 4 pre-event marketing emails
- 1 Full-Page Program Ad
- Editorial feature in BookCAMP Magazine
- Tote Bag Insert
- Recognition as Official Media Sponsor on-site and online
- 1 Dedicated eBlast to registrants

## EMERGING AUTHOR CHAMPION

**\$10,000** *Includes:*

- 6 All-Session Passes
- Sponsorship of 10 author passes (branded)
- 1 Full-Page Program Ad
- 1 pre-event email feature
- Tote Bag Insert
- Logo on signage during debut author sessions
- Recognition in program + at a networking event

# INFLUENCER & REVIEW PACKAGE

*\$5,000 Includes:*

- 3 All-Session Passes
- Book/Product Review featured on BookCAMP + IPA platforms
- 2 Influencer Mentions from BookCAMP channels
- Quarter-Page Program Ad
- Tote Bag Insert
- Mention in 2 pre-event marketing emails

## LUNCHEON SPONSORSHIP

*\$6,250 | Exclusive Includes:*

- 4 All-Session Passes
- Exclusive sponsorship of both BookCAMP Luncheons
- 1 Full-Page Program Ad
- Tote Bag Insert
- Optional 60-second welcome message from the stage

## BREAKFAST SPONSORSHIP

*\$4,950 | Exclusive Includes:*

- - 3 All-Session Passes
- - Branding during continental breakfast
- - 1 Full-Page Program Ad
- - Tote Bag Insert



# WELCOME COCKTAIL SPONSOR

**\$4,500** | *Exclusive Includes:*

- 3 All-Session Passes
- Branding on custom drink tickets
- 1 Full-Page Program Ad
- Tote Bag Insert
- Cocktail hour recognition

# FEATURED SPONSOR OF THE DAY

**\$4,500** | *Two Available*

Includes ALL benefits listed in the TABLE EXHIBIT benefits below PLUS...

- One additional complimentary ALL SESSIONS pass
- Special Keynote sponsor signage with exclusive branding
- Full page advertisement in BookCAMP program (upgrade from quarter page)
- Collateral materials placed on registrant chairs prior to the Keynote (materials supplied by sponsor). Other materials may be added, yours will be on top.
- Opportunity to offer an official greeting from podium at beginning of the Keynote Address

## CONFERENCE TOTE BAG SPONSOR

**\$4,950** | *Exclusive includes:*

- Logo printed on every attendee tote bag
- 2 All-Session Passes
- 1 Full-Page Program Ad
- Tote Bag Insert

## LANYARD & BADGE SPONSOR

**\$2,950** | *Exclusive includes:*

- Logo printed on every attendee lanyard and badge
- 2 All-Session Passes
- Half-Page Program Ad

## EXHIBITOR TABLE PACKAGE

**\$1,950** *includes:*

- One 3' x 6' draped table in the exhibit area
- 2 All-Session Passes
- Quarter-Page Program Ad
- Tote Bag Insert
- Pre-event promotion + signage
- Participation in sponsor game challenge

## ADD-ONS (Must be an Exhibitor unless noted)

### *Includes:*

• Billboard + Global Press Release	<b>\$1,995</b>
• Dedicated Email Blast	<b>\$1,200</b>
• Social Media Takeover (1 Day)	<b>\$1,000</b>
• Tote Bag Insert Only	<b>\$500</b>
• Program Ad - Full Page	<b>\$1,000</b>
• Program Ad - Half Page	<b>\$500</b>
• Program Ad - Quarter Page	<b>\$299</b>

## TO RESERVE YOUR SPACE:

Sponsored by the Independent Press Award; sold & managed by Printed Word

**Contact Jack Olczak at [Jack@PrintedWordUniversity.com](mailto:Jack@PrintedWordUniversity.com) or  
Ted Olczak at [Ted@GabbyBookAwards.com](mailto:Ted@GabbyBookAwards.com)  
or call directly at (718) 938-4590**

Mail checks payable and to:

Printed Word Reviews, 63 Clinton Rd, Glen Ridge, NJ 07028