



Magazine

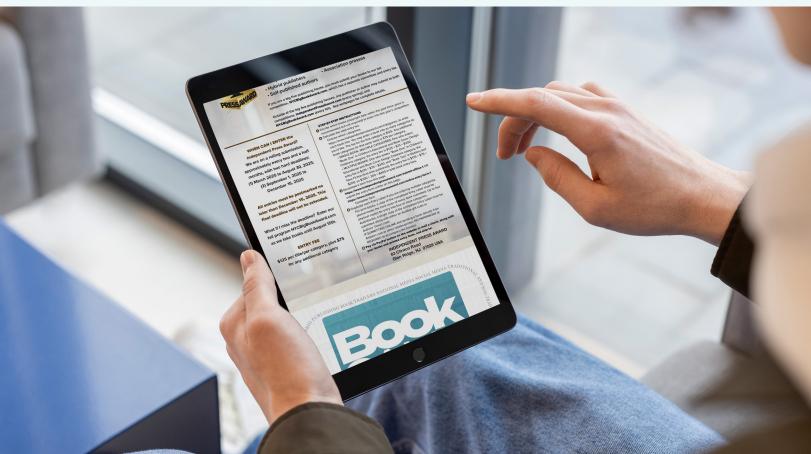




Magazine

The Printed Word Reviews magazine is delivered electronically to more than 50,000 consumers, literary agents, distributors, authors, publishers, librarians, booksellers, and booklovers. Additionally, print copies are mailed to subscribers as well as bonus circulation at select shows throughout the year, making it a valuable resource. Get in front of active buyers now.









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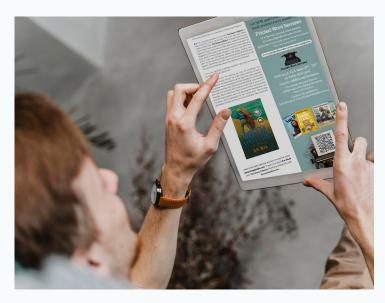
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EDITORIAL CALENDAR

(Planned topic for each issue, subject to change)

*BookCAMP February-April, ads due 1/19

FEB 15th Issue: Discover Indie Books

ads due Jan. 30 (editorial due January 9th)

MARCH: Independent Press Award 2023

ads due March 21 (editorial due March 7th)

APRIL: Xue Mo; London Book Fair wrap-up,

ads due 3/19

*BookCAMP May-July, ads due 4/19

MAY: Summer Reads / Pre-conference

ads due May 8 (editorial due May 1st)

JUNE: ALA Conference with Summer Reads

ads due June 8 (editorial due May 21st)

JULY: Select Reads 2024 ALA & Awards,

ads due July 12 (editorial due June 25th)

*BookCAMP Recap of BookCAMP 2025

August-October ads due July 19

SEPTEMBER: Master of Fine Arts and Fall Trade

Book Fairs, ads due Aug. 5

OCTOBER: NYC Big Book Award 2025

ads due Sept. 30 (editorial due September 7th)

*BookCAMP Nov 2025 - Jan 2026,

ads due 10/20

NOVEMBER: Holiday Gift Guide

ads due Oct. 30 (editorial due October 8th)

DECEMBER: Last Minute HOLIDAY GIFT GUIDE /
GAB TALKS interviews

ads due Nov. 20 (editorial due November 8th)



FULL CIRCULATION, 50,032 as of March 2025

16k consumers, booklovers, literary agents, distributors
12k authors/publishers
20k librarians
2k booksellers

Bonus circulation at select shows

YouTube Video Channel
Over **1,000,000** impressions, and
Over **300,000** views of videos annually

Social Media

Over **11,000** Twitter followers
Over **10,000** LinkedIn (**2 accounts, 6k and 4k+**) followers



For Businesses Serving the Publishing Industry

*BookCAMP by Printed Word Reviews is published 5 times a year, online format, Library of Congress ISSN: 2994-4406, is delivered electronically to more than **10,000** authors and publishers every issue:

BookCAMP Circulation

8k Independent Author Publisher **3k** Independent Publisher are involved in the purchasing of services and products.



Contact the publisher Ted Olczak at (718) 938-4590 or Ted@PrintedWordReviews.com.

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